

## SELFSUSTAINED CROSS-BORDER CUSTOMIZED CYBERPHYSICAL SYSTEM EXPERIMENTS FOR CAPACITY BUILDING AMONG EUROPEAN STAKEHOLDERS

# SMART4ALL Open Calls, the right funding instrument to boost technology and business development in South, East and Central Europe

Lynda O'Mahony
Project Manager
FundingBox Accelerator Z.o.o.



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To build cross-border experiments that transfer knowledge and technology between academia and industry in Customised Low-Energy Computing (CLEC) for Cyber-Physical Systems (CPS) and the Internet of Things (IoT)

To accelerate digital transformation and increase digital skills in underrepresented geographical areas —especially SEE— in the 4 SMART4ALL verticals

 SMART4ALL is focused on Customised Low-Energy Computing (CLEC) for Cyber-Physical Systems (CPS) and the Internet of Things (IoT) in the following domains:

	SMART4ALL VERTICALS					
	DIGITIZED	DIGITIZED		DIGITIZED ALBERTING		
	TRANSPORT	ENVIRONMENT	DIGITIZED AGRICULTURE	DIGITIZED ANYTHING		
SMARTALL COMPETENCE HELDS	Green transport Smart mobility Shared mobility Robotics New platforms for efficient supplydemand matchmaking Automotive electronics Autonomous vehicles Connected vehicles Streamlining	Smart building Water pollution monitoring Smart grids Environment monitoring Bio-diversity Smart industry Data processing & data visualization	Smart farming Al inspired agriculture Information based site specific applications Demand driven, sustainable agriculture Mobile plant, soil and environment sensors Sensor networks – EU wide – cross-border Field robotics and automation systems UAV based agriculture and plant monitoring Selective plant protection Closed nutrient cycles Agricultural decision support systems Zero-energy food systems Circular economy Water, Energy and Food (WEF) efficiency Revalorization of agricultural waste	Human-machine Interaction     Digital Education     Industrial Automation     Machine Learning     Market Intelligence     Medical and Health Applications     Active & Healthy Ageing     Support for disabled persons     Cybersecurity     Data Mining and Big Data     Personal security     Additive Manufacturing (3D printing)     Augmented and Virtual Reality     Audio/Video Processing     Location-based Technologies     Web and Mobile Applications     Wireless Sensor Networks     Disaster management     Digital heritage     Telemedicine     Rehabilitation, wellness, fitness     E-commerce		

#### 9 open calls:

- (i) supporting 67 cross-border pathfinder application experiments (PAE).
- (ii) 3 batches: 1 KTE, 1 FTTE, 1 CTTE in the years 2020, 2021 and 2022.
- EU Funding up to EUR 80,000 equity-free per PAE.
- Support and coaching from experts in technology, business development, public and private funding, and ethics.
- Marketplace-as-a-Service, AI based services and tools:
  - (i) practical **technical tools/services** to accelerate design, development, prototyping and manufacturing phases.
  - (ii) brokerage, coaching and guidance to **access funds** for market growth and development.

#### **CTTE** – Cross-Domain Technology Transfer Experiments

One Academic/Industrial **Technology Provider** transfers a novel technology to one Industrial **Technology Receiving** partner as an early-adopter and then one Industrial **productization** partner extends the value chain.

Duration: 9 months

OPENED on 1<sup>st</sup> December 2020

**CLOSES on 15th March 2021, at 17:00 CET** 

#### **ACADEMIC**



**Universities** and other **Academic Institutions** 

#### **INDUSTRIAL**



SME and Slightly Bigger Companies (< 500 employees & < EUR 100M turnover)



System Integrators and Technology Providers specialised in technology transfer or system integration to End-users (provided they can be categorised in one of the two previous types of beneficiaries)

Must be a consortium of 3
entities and led by an
INDUSTRIAL partner

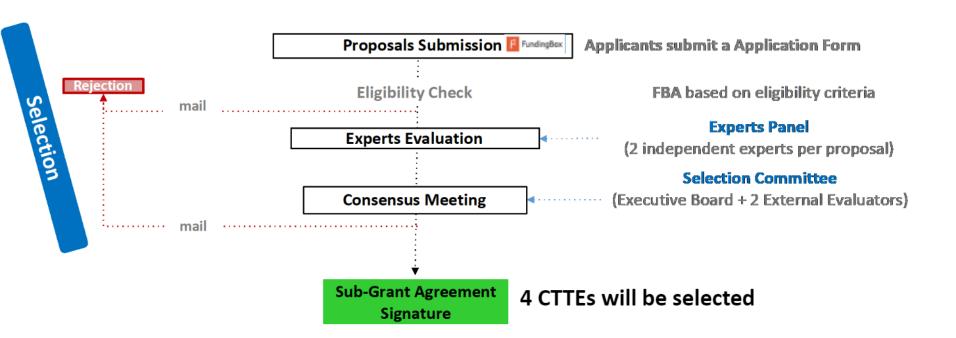
Must be CROSS-BORDER from 2 different ELIGIBLE countries

#### CTTE

TECHNOLOGY PROVIDER	TECHNOLOGY RECEIVER	PRODUCTIZER	
ACADEMIC, Country 1	INDUSTRIAL, Country 1 or 2	INDUSTRIAL, Country 2 or 1 or 3	
INDUSTRIAL, Country 1	INDUSTRIAL, Country 1 or 2		

#### • Eligible countries:

- EU member states
- H2020 Associated countries
- Other SEE countries
- United Kingdom



Criteria Description Ambition: to what extent the proposed experiment is beyond the State-of-the-Art and what is the innovative Excellence **approach** behind it (e.g. ground-breaking objectives, novel concepts and approaches, new products, etc.) **Innovation:** level of innovation within their market and degree of **differentiation** that the experiment will bring. Soundness of the approach: objectives of the proposed experiment to be clearly defined, relevant and aligned with the SMART4ALL project objectives, verticals and competence fields. Elevation of TRL clearly justified. Benefits of the collaboration, in terms of technical and/or business/market expectations, and to what extent this Impact particular collaboration will lead to a successful experiment and high economic impact. Market opportunity: demonstrate whether the new/improved product has market potential, e.g. because it solves a problem for a specific target customer. **Competition analysis** for the experiment product/service and if the proposal is disruptive and breaks the market. Commercial Strategy and Scalability: How the experiment is scalable and able to be commercialised to solve a structural problem in a specific sector/process/etc., using convincing business model and projections. Work plan: clearly described and fully aligned with the objectives, including Work packages, tasks and Implementation

responsible partners. The time plan should be realistic and achievable, coherent and effective.

Quality and effectiveness of the **resources** assigned in order to get the objectives/deliverables proposed.

**Team:** Management and leadership qualities; balanced and cross-functional.



- Each criterion will be scored from 0 to 5. The threshold for individual criteria will be 3. The overall threshold, applied to the sum of the average of three individual scores of the 2 evaluators, will be 10.
- Applicants including at least 1 member of the SEE region in their consortium will be given 1 extra point to the overall score.

#### **List of SEE countries**

Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Hungary, Kosovo, Moldova, Montenegro, North Macedonia, Romania, Slovakia, Slovenia and Serbia

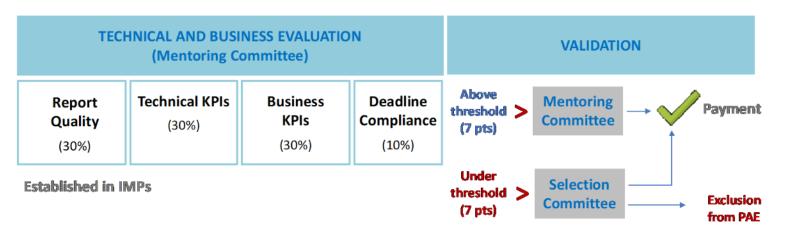
 Proposals addressing current and future problems stemming from the COVID-19 crisis will be given 1 extra point to the overall score.

Financial Support	СТТЕ
Per PAE	up to EUR 80,000
Per partner	up to EUR 60,000

Note: Financial Support will be paid as a **lump sum** to the **LEAD PARTNER** who will distribute the funds

Deliverable	Submission date	Lump sum Instalments
Individual mentoring plan	15 Days After the signature of SGA	30%
Mid-term Report	End of Month 5	50%
Final Report	End of Month 9	20%

#### Interim & Final Review Milestones



Description	СТТЕ
Open Call Launch	1 December 2020 at 00:00 CET
Open Call Deadline	15 March 2021 at 17:00 CET
Open Call Evaluation and Selection	March 2021
Consensus Meeting	April 2020
Communication of Results	April 2020
Start of the Experiment	Beginning of June 2021
End of Experiment	End of March 2022

#### How to apply?

CTTE: <a href="https://smart4all.fundingbox.com/">https://smart4all.fundingbox.com/</a>

#### Find our **Guides & Documents** here:

https://smart4all.fundingbox.com/pages/Guides&Documents

If you cannot find the answer you need in the **FAQ**, you can submit your question(s) through Q&A Space at SMART4ALL online community **Helpdesk**: <a href="https://spaces.fundingbox.com/spaces/smart4all-helpdesk">https://spaces.fundingbox.com/spaces/smart4all-helpdesk</a>

### Questions from you...